



Principles of Management (Fifth Edition)

By P.C. Tripathi, P.N. Reddy

Tata McGraw-Hill Education Pvt. Ltd, 2012. Softcover. Book Condition: New. 5th or later edition. Principles of Management by Tripathi and Reddy is a well defined textbook which gives a basic knowledge about managerial functions in the most organised and useful way. The organisation of the book has a management function approach. After reading this book, the students would understand what management is and how it is applied to various functions across the organisation. This new edition has been comprehensively updated keeping in view the current trends in management. Pedagogically, the book has been enriched with more features such as learning objectives, cases at the end of the chapters, project work, boxed items encapsulating latest happenings in the field. TABLE OF CONTENTS: Preface to the Fifth Edition Preface to the First Edition Chapter 1 Nature and Functions of Management Chapter 2 Development of Management Thought Chapter 3 Social Responsibilities of Business Chapter 4 Planning Chapter 5 Decision-Making Chapter 6 Business Forecasting and Operations Research Chapter 7 Organisation Chapter 8 Authority Delegation and Decentralisation Chapter 9 Coordination Chapter 10 Informal Organisation Chapter 11 Staffing Chapter 12 Training and Development Chapter 13 Performance Management Chapter 14 Compensation Plans Chapter 15 Direction and Supervision...



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