



Burn Your Resume! You Need a Professional Profile: Winning the Inner and Outer Game of Finding Work or New Business (Paperback)

By Donald M Burrows

Aviva Publishing, United States, 2012. Paperback. Book Condition: New. 277 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.What exactly is a Professional Profile And why does a new college grad, a job seeker in transition, an independent consultant, an entrepreneur or a small business owner need one? A Professional Profile is much more than a chronological or functional resume. It VIVIDLY showcases your Accomplishments, your Special Skills, and what you bring to the World of Work. Work experience and employment history aside, who are you professionally, really? How confidently do you present yourself to future employers and clients as the IDEAL candidate? Want to shine each and every time? Having a strong working resume (chronological or functional) will not help you actually get the work you want if you can't also talk intelligently about what lives in that document and who you are and what you bring. Are you still using standard templates for resumes and covers letters and getting no interest or worse; form rejection letters? We implore you to STOP the insanity. Get thee a Professional Profile ! JOB SEEKERS/ CAREER TRANSITION: Can we interest you in greatly improving your chances...



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